Provision for handling the IES-C Contified Lago	Issue Date 2016-12-22	Document	Number
		C01P03	
	Revision Date 2021-04-09	Revision	Number
		R05	

# Provision for handling the JFS-C certified logo<sup>1</sup>

### 1. Purpose

This document specifies the requirements for use of the JFS-C certified logo (hereinafter referred to as the "Logo") by certification bodies (hereinafter referred to as "Certification Bodies") that have signed the "Contract for JFS-C Scheme Certification/Certification Program Documents" (hereinafter referred to as the "Contract") with the Japan Food Safety Management Association (hereinafter referred to as "JFSM) and organizations that have been certified to the JFS-C standard by such Certification Bodies (hereinafter referred to as "Certified Organizations") to use the JFS-C certified logo of the Association (hereinafter referred to as the "Logo").

### 2. Definition of the Logo

The Logo is a trade mark registered by JFSM (trade mark registration no. 5974780) and is a mark issued by JFSM to certification bodies or certified organizations to indicate their certification status. The logo composition is shown in Figure 1.



Figure 1. Composition of the certification logo (JFS-C)

# 3. Application

#### 3.1 Use by Certification Body

- (1) Use of the Logo
  - 1) The Certification Body shall have a policy for the management of the Logo.
  - 2) When the Logo is used on the certificate, it shall be placed together with the respective logos of the Certification Body and the Accreditation Body. However, the Logo of the accreditation body shall not appear on the certificate at a time when the certification body has not yet been accredited by the accreditation body. In this case, after the certification body has been accredited, it shall issue and replace the certificate with an additional logo of the accreditation body.

#### (2) Use of the Clean-Print

1) The certification body shall use the attached "JFSM Logo Design Manual" to convert the electronic image data (hereinafter referred to as "Clean Print") in which the Logo storage format and the specified resolution (pixel / inch) are specified. It must be properly duplicated and used so as not to cause deterioration of quality such as color tone. The reprint will be provided to the certification body by the association after concluding a contract with the

Provision for handling the JFS-C Certified Logo	Issue Date 2016-12-22	Document	Number
		C01P03	
	Revision Date 2021-04-09	Revision	Number
		R05	

association.

- (3) Management of Clean-Print
  - 1) The Certification Body shall properly manage the Clean-Print provided by JFSM.
  - 2) If the Certification Body provides copies of the printing plates to a third party, it shall require the recipient to take proper care of the printing plates.
- (4) Period of the Logo usage

The Certification Body can use the Logo for the period of validity of the contract with JFSM.

(5) Action against violations

In the event of a breach of the requirements of this document by the Certification Body, JFSM will take appropriate action, such as requiring corrective action, withdrawing the license to use the Logo, publicizing the breach, or taking legal action.

# 3.2 Use Certified Organizations

(1) Requirements for Certified Body

The Certification Body shall require the Certified Organization to comply with the following in the form of a binding agreement

- 1) Use of the Logo
  - a) When using the Logo, the certification body shall include the Certification Body's logo.
  - b) The Certified Organization shall comply with these rules and the annex "JFSM Logo Design Manual", and shall take great care not to use the Logo in a manner contrary to the purpose of certification.
  - c) The Certified Organization shall not perform any act that may damage the credibility or image of JFSM and JFS standards.
  - d) If black and white is unavoidable on business cards, etc., the designated colours for black and white printing as described in the Annex "JFSM Logo Design Manual" shall be used.
  - e) If the Certification Body discovers that a third party has infringed, or is about to infringe, the trademark rights or other rights of the Logo, the Certification Body must immediately notify the JFSM.
  - f) When used, the registration number issued by JFSM shall be indicated at the bottom of the mark.
- 2) Use and management of Clean-Print

The Certified Organization as well as the Certification Body shall use and manage the Clean-Print in accordance with 3.1(2) and (3).

- 3) Scope of the Logo use
- a) The Certified Organization shall not use the Logo in such a way that it may mislead third parties as to the scope of certification.

(Example)

Provision for handling the JFS-C Certified Logo	Issue Date 2016-12-22	Document	Number
		C01P03	
	Revision Date 2021-04-09	Revision	Number
		R05	

- •Use of the Logo for manufacturing processes that are not part of the scope of certification
- •Use of the Logo by employees working at a manufacturing site different from the scope of certification.
- b) The Certified Organization may use the Logo on promotional materials, envelopes, business cards and other printed material, websites, etc., in accordance with the Annex "JFSM Logo Design Manual". The Logo may not be used on the product itself.

## 4) Period of the Logo usage

A certified organization may only use the Logo for the period of validity of its certification under the JFS-C standard (from the date of certification to the date of withdrawal or withdrawal of certification).

# 5) Dispute resolution

The Certification Body shall bear the costs of any disputes, appeals or litigation with third parties in relation to the use of the logo (including legal fees and costs of litigation).

#### 6) Compensation for damage

If a Certified Organization causes damage to a third party as a result of the use of its logo, the Certified Organization will be responsible for the damage and the Association will not be liable for any compensation.

#### 7) Reporting

The Certified Organization shall report on the actual use of the logo and submit printed materials etc. with the logo if requested by JFSM.

#### (2) Prohibitions

A Certified Organization shall not use the Logo in any way that

- 1) Use contrary to the requirements set out in 3.2(1) and the Annex "JFSM Logo Design Manual".
- 2) Any other use contrary to the law or public order and morals.

#### (3) Action for breaches

If a Certified Organization makes a use falling under 3.2(2), the JFSM shall take the following measures as necessary

- 1) Request for improvement for corrective action
- 2) Warning
- 3) Withdrawal of the license to use the Logo
- 4) Publication of the name of the Certified Organization
- 5) Legal action

Provision for handling the IES-C Cortified Logo	Issue Date 2016-12-22	Document	Number
		C01P03	
	Revision Date 2021-04-09	Revision	Number
		R05	

Version	Issue Date	Revision History
	2016-12-22	First edition
R01	2017-10-17	
R02	2017-9-15	
R03	2017-11-21	
R04	2018-10-16	
R05	2021-03-00	Reviewed in line with the revision of the certification programme
		document Version 3.0

<sup>1</sup> Disclaimer: This translated document is provided for information purposes only. In the event of a difference of interpretation or a dispute, the original Japanese version of this document is binding.

# JFSM Logo Design Manual<sup>1</sup>



Japan Food Safety Management Association

# General Foundation food logo design for safety Management Association Registration certificate logo design

C Standard pattern-2



Process color: MI00+Y10
RGB: R230+B18

Features: TOYO COLOR FINDER CF10101



Process color : ● BL100

RGB : ●R35+G24+B21

Features: TOYO COLOR FINDER CF97C ink

Process color : C70+M10 RGB : R29+G173+B229 \*

Features : TOYO COLOR FINDER **CF10390** 

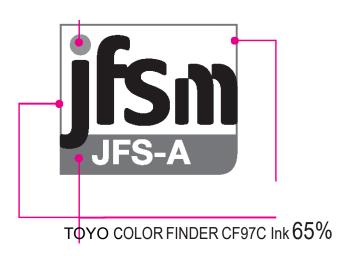
\* Adobe Illustrator on in the conversion value is

# General Foundation food logo design for safety Management Association Registration certificate logo design

A Standard pattern-2

The same applies to B standard and C standard. Recommended for left and right dimensions of 12 mm or more TOYO OLOR FINDER CF97C lnk 50%







TOYO COLOR FINDER CF97C Ink 100%

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